

Christina Scott
Journalist & Communications Specialist

Websites:

www.talesfromcpstyle.com (*journalism portfolio*)
<https://cpstyle88.wixsite.com/ontherecord> (*personal blog*)

EDUCATION:

- 2008 Communication Arts (Print Journalism) graduate: Lethbridge College, Lethbridge, AB

SKILLS:

- Written and verbal communication
- Editing and proofreading
- Multitasking
- Working under pressure
- Meeting deadlines

ATTRIBUTES:

- Knowledge of Canadian Press style
- Excellent team player and self-starter
- Strong interpersonal skills
- Solid work ethic

EXPERIENCE:

Writing

As a **freelance writer**, I have completed work for:

- *The Lethbridge Herald* (April 2022)
- *Sunny South News* (April 2022)
- *The Prairie Post* (April 2022)
- *The Crowsnest Pass Herald* (April 2022)
- *Quirk Magazine* (2014-2018)
- *The Lethbridge Sun Times* (May 2012 – December 2013)
- The Canadian Paraplegic Association magazine, *Spinal Columns* (spring 2013 issue)
- *The Taber Times* (June 20, 2012 issue)
- *Downtown Magazine* (spring 2011 issue)
- the Lethbridge College magazine *Wider Horizons* (January 2007 – November 2010)
- *Verb News* (Saskatoon) (December 2009 - September 2010)
- the University of Lethbridge magazine, *Management Matters* (spring 2010 issue)
- *The Lethbridge Journal* (July 2008-April 2009).

As a **contract writer for the Lethbridge College Advancement Office** (October- November 2008; 2010) my work included:

- completing a four-page spread in the Lethbridge Herald
- compiling press releases
- writing and editing copy for the college's annual report
- creating and editing advertising copy
- re-writing website content, including all academic program descriptions.

Communications

Southern Alberta Individualized Planning Association (February 2015 – August 2018)

In my roles as **community engagement co-ordinator and fund development co-ordinator**, my duties included:

- developing and facilitating workshops for adults with disabilities
- overseeing the production and completion of a bi-monthly newsletter
- handling all marketing and promotion of the organization online, in print and on social media
- producing and updating content for the organization's website
- leading focus groups to garner feedback on issues affecting persons with disabilities
- serving on various community committees within the non-profit sphere
- overseeing all fundraising initiatives from concept to completion, including the organization's Pie It Forward fundraiser in 2017 and 2018
- garnering additional funds for the organization through grants and sponsorships

Volunteer Lethbridge (October 2010 – April 2012)

In my role as **communications co-ordinator**, my duties included:

- composing a monthly newsletter
- designing advertisements for the City of Lethbridge Leisure Guide and other print publications
- maintaining and updating the Volunteer Lethbridge website
- writing and designing the organization's annual report and special event materials including posters, invitations and programs
- working with member organizations to promote volunteer needs through:
 - weekly volunteer opportunity column in the Lethbridge Herald
 - Agency of the Week profile in the Lethbridge Sun-Times
 - biweekly Shining Stars feature in the Lethbridge Journal
 - the Volunteer Lethbridge website and monthly newsletter
- promoting Volunteer Lethbridge's programs and services through media relations:
 - writing media releases
 - conducting interviews for TV, radio and print
 - writing editorials and feature pieces
- representing Volunteer Lethbridge at community events such as career and volunteer fairs

- presenting at 5th On 5th Youth Services, Lethbridge College and the University of Lethbridge.

I am currently employed at Ability Resource Centre as the administrative assistant (August 2018-present)

COMMUNITY INVOLVEMENT:

Committees

Access Coaldale (December 2020-present)

Access Coaldale is a citizen-led committee dedicated to ensuring the Town of Coaldale is an inclusive space for persons of all abilities. <https://letsconnectcoaldale.ca/access-coaldale>

International Day of Persons with Disabilities Lethbridge (member: 2010 – 2014; committee chair: 2015, 2016)

This committee plans and executes International Day of Persons with Disabilities celebrations annually in Lethbridge. My roles on this committee included:

- writing media releases and handling all media relations
- assisting to launch the Lethbridge Inclusion Awards by writing all copy and promotional material related to this initiative, including emcee notes.

EmployUsYQL (February 2015 – December 2016).

This is a coalition of community agencies focused on promoting and advancing inclusive hiring practices of people with disabilities.

AWARDS:

Regional Volunteer Recognition Award – Canadian Paraplegic Association (2012)

- Awarded for work completed on the International Day of Persons with Disabilities committee

Community Compassion Award – International Day of Persons with Disabilities (2020)

- Awarded for disability advocacy work

REFERENCES AND WORK SAMPLES: AVAILABLE UPON REQUEST